

NISD Football Stadium Rate Card

Sponsorships:

Rates quoted are for one full year, and will include all of the events staged in the stadium. Payments may be made in five monthly increments.

Half game Sponsorship.....	\$9,500.00
Full game Sponsorship.....	18,495.00
Half-time Show Sponsorship.....	4,750.00

Sponsorships will include a minimum of ten (10) advertisements per game...plus two live announcements per quarter and during the halftime show. The live announcements will be the typical, "This broadcast brought to you by"

Spot Advertisements:

Rates quoted are for the entire football season and will include every game played at the stadium, including: varsity, junior varsity and any playoff games. Other events held at the stadium will be priced individually.

One spot per game.....	\$995.00
Two spots per game.....	1,945.00
Three spots per game.....	2,845.00
Four spots per game.....	3,695.00
Five spots per game.....	4,495.00
Six spots per game.....	5,295.00
Seven spots per game.....	6,045.00

Full game spot advertisers will be guaranteed two spot advertisements per quarter for each of the games scheduled for the season.

Just Full Game Spot Advertisers.....\$7,295.00

Static Backlit LED Screen Advertisements:

- Single Screen(8'0"x8'0")..... \$7,995.00
- Sponsors will receive a 25% discount of the full rate (\$5,996.00)

Please consider the size, the impact, and the sight and sound of the scoreboard. Where else can you find a medium which provides you with the opportunity of reaching your best potential customers for such a modest investment?

A win, win, win for you, the school and the community.